



HR Service

Innovation Awards

2017 人力资源服务
创新大奖

INNOVATION

Innovations break through barriers and push the boundaries

INNOVATION

And serve as the driving force for sustainable development

INNOVATION



Innovations help accelerate industrial upgrading

INNOVATION

Bring about prosperity and vitality

Initiated by HRoot, the largest human resource media company in China, HR Service Innovation Awards are dedicated to the recognition of the most innovative technologies, products, services and solutions in HR service industry, aimed at exhibiting the value of innovation and encouraging all kinds of innovations in order to establish itself as the weather vane for HR innovations.

Under the stewardship of HRoot which recognizes the necessity to discover and reward innovative forces and outcomes – products and services of tomorrow, the Awards is growing into the largest and most prestigious HR related innovation awards in the world. A superb platform was thus created by the Awards to embrace innovative projects from various organizations from businesses to government agencies as HRoot firmly believes that innovations should be judged with an open and unbiased mind.



INDEPENDENT ASSESSMENT WITH FAIRNESS

To live out our belief, the Awards will, without knowing the background information of the participants, assess all projects, and bestow the awards to those who are eligible for the Best of the Year's HR service innovation.



The rise of new technologies and business models has led to a dramatic change in the way of communication and work, posing great challenges to human resources management.



NEW
TECHNOLOGIES

NEW
SERVICES

NEW
PRODUCTS

NEW
SOLUTIONS

To address the new issues and situations arising out of HR management, the innovative HR service providers have launched a series of new technologies, services, products and solutions to enable more efficient and intelligent HRM based on innovative technologies, service and business models.



Innovation has injected new impetus to a new round of leapfrog development in HR service industry. However, the innovation journey is a lonely one, all too often devoid of due respect and encouragement from the external world.

“Innovate or perish”

Bill Saporito once said, “Nothing disappears faster than success especially in the technology-driven industry.” It is also true of HR service industry.

2017 HR Service Awards are aimed at

Discover
Innovation

Present
Innovation

Explore
Innovation

to call for more attention and encouragement for the HR service industry



THE SIGNIFICANCE OF THE AWARDS



Distinguished honor

win the highest honor
in HR service innovation



Wider attention

draw enormous attention to the
winning projects and their organizations



Demonstration of strengths

the most effective way to
showcase strengths to the clients



Stronger influence

significantly increase the visibility
and influence of the winning projects



Model of innovation

play an exemplary role
in promoting innovation for HR services



Enhanced brand value

maximize the brand value
and exposure



CRITERIA OF SELECTION

The impact and disruptive force of the innovation compared with HR products, technologies, services and solutions of the similar type, ie. novelty, uniqueness, out-of-the-box thinking, advancedness, etc.

DIFFERENTIATION
the impact and disruptive force of the innovation

How the innovation inspires, boosts and influences operation development, strategic transformation, reform seeking and innovative thinking of the HR sector.

INSPIRATION
the ability to inspire new ideas for HRM

SIGNIFICANCE
the significance of the innovation to solving new challenges faced by HRM

In a new era and business environment, how valuable and significant the innovation is in addressing the new issues and challenges confronted by HRM.

The valuation of a third party of the innovation, or the potential value of the innovation to HR services, for example, the number of customers/users, or the growth rate of the number of customers/users in the past 6 months, etc.

VALUE
the potential value of the innovation or a third party's valuation

TIME SPAN
the time span of the open test or market launch

The innovation project should be initiated or researched & developed after January of 2016, and should be running open test or officially launched and put into use.



PROCEDURE OF SELECTION



☰ ONLINE APPLICATION



Scan QR code for registration:

Note: Upon applying for Awards online, submit the Application Form of 2017 HR Service Innovation Awards, which is available at the official website of this Awards (<http://innovation.hroot.com>); after filling in the form, send it to awards@hroot.com, with the email subject of “Application Form of 2017 HR Service Innovation Awards – name of enterprise – name of project” .

RULES OF SELECTION





ORGANIZER

HRRoot is the largest human resource media company in China, with such brands and services as HRoot.com, a world's leading HR management website; Human Capital Management magazine (ISSN 2095-8404, CN 31-2102/F), a leading HR industrial journal in China; HRoot Institute, China's leading human resource management school; Annual Human Resource Awards in Greater China, a top-notch industrial event with utmost authority, scale and influence; HR Service Innovation Awards, the biggest and most prestigious innovation awards of human resource service industry in the world. China Human Capital Forum, a leading annual HR summit in China; CHRO DIALOGUE, the top notch human resource conference in China; in^HR, the largest and cutting-edge human resource innovation service forum in China; and China Human Resource Service EXPO, an exhibition with the largest scale of the industry in the world, which attracted 33,342 visitors in 2016. HRoot also owns HRoot Human Resource News App, the app with the largest number of downloads and active users, which is the human resource content recommendation engine based on big data and AI. "Ranking & White Paper of Best 100 Human Resource Service Brands in Greater China" and the "Ranking & White Paper of Global 100 Human Resource Service Providers", two annual reports released by HRoot are considered as the guidepost of this industry. HR-MarketWatch, the first of its kind in the world offers real-time news service, which is now a major source of competitive intelligence and monitoring platform of the industry.

The website of HRoot has two million HR professionals as its registered users, with a total of more than 500 million visits each year, there are more than 50,000 participants to its off-line events each year, and its publications have a total readership of 35,000. HRoot serves over 50,000 clients currently, including more than 95% of the Fortune 500 companies in China. In addition, HRoot has more than 500 HR service providers, business schools, associations as its ad clients and sponsors, including nine of the top ten global HR service providers: IBM, the world's largest science and technology corporation; Mercer, the world's largest HR consulting firm; Adecco, the world's largest HR service corporation; ADP, the world's largest HR outsourcing company; LinkedIn, the world's largest business SNS website; HBS, the top-ranking business school in the world; SAP, the world's largest enterprise management software solutions provider; Oracle, the world's largest corporation of enterprise software and database.

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